

TIFFANY ALVORD

Tiffany Alvord, once one of YouTube's original stars, has evolved into a multi-faceted talent at 31, bringing depth and discernment to her work as a singer, songwriter, and actress. With over 700 million video views and a dedicated global fanbase, Tiffany's artistic journey reflects her resilience and creative versatility. Her music and acting embody the experiences of a life lived with intention, while her collaborations with top-tier brands like Apple, Disney, and Hollister showcase her appeal across industries. Tiffany's ability to connect with audiences and brands alike makes her a compelling force in entertainment today.

TV/FILM/NEW MEDIA

NOBODY CARES as the Therapist, YouTube
LUST FOR POWER as Sylar, Gadfly Media LLC
GUILTY PARTY as Emma, Fullscreen & AT&T
SCHOOL SPIRITS as Zoey, MORE Productions
56th Grammy Awards as Self, AEG Ehrlich
Nickelodeon Kids' Choice Awards as self

BRAND COLLABORATORS

Apple, Disney, Hollister, AT&T, HelloFresh,
Intel, YAMAHA, Honda, Fox for The Greatest
Showman, Albion Fit, Target, Ralph Lauren

PLATFORM

YouTube Subscribers	3.08 million
YouTube Video Views	715 million
Facebook Fans	2.3 million
Instagram Fans	504,973
Twitter Followers	281,286
Songs Released	200+
Male	47.3%
18-24	16.1%
25-34	21.9%
Female	52.7%
18-24	27.9%
25-34	17.2%
White/Caucasian	60.4%
Asian	20.88%
Hispanic	13.45%
Black/African American	5.29%

Over 6 million followers across platforms

*As of 21 August 2024.



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FULL BIO

TIFFANY ALVORD'S journey from a teenage YouTube sensation to a mature artist of depth and discernment is a story of evolution, resilience, and creativity. At 31, Tiffany has transformed from the "girl next door" into a dynamic singer, songwriter, and actress who encapsulates her life experiences into compelling narratives that resonate across multiple platforms.

EARLY BEGINNINGS & EVOLUTION

Born on December 11, 1992, in California, Tiffany's musical journey began at a young age. She posted her first video on YouTube at 15, quickly gaining attention for her soulful covers and original songs. With over 3 million subscribers and more than 700 million video views, Tiffany is one of YouTube's first "home-grown celebrities," establishing her as one of the platform's original music stars. Her social media presence extends beyond YouTube, boasting over 2 million Facebook fans and 500,000 Instagram followers; reaching 6 million+ across all socials.

However, it is Tiffany's personal evolution that truly sets her apart. Having experienced the loss of her father and navigating the complexities of fame and relationships, Tiffany has channeled these experiences into her art, infusing her music and acting with a newfound depth. This journey has shaped her into a woman who is grounded, discerning, and unafraid to express her vulnerabilities—a quality that resonates deeply with audiences. She also has deeply valued the connection with her fans and cultivated safety, honesty, and transparency in how she openly shares her life, in hopes to create a safe space where others feel less alone through their challenges. It was her accessibility that allowed others to feel close to her and relate on such a deep level.

MUSICAL ACHIEVEMENTS & UPCOMING RELEASES

Tiffany's discography includes three original albums: "My Dream," "My Heart Is," and "Legacy". Her music, characterized by its heartfelt lyrics and melodic tunes, has earned her a dedicated fan base. Tiffany's new music, set for release in September, promises to showcase her evolved sound and storytelling prowess.

Additionally, multiple EPs slated for 2025 will reflect her era of wanderlust, capturing the essence of her adventurous spirit.

ACTING CAREER & NOTABLE ROLES

Tiffany's talents extend beyond music. She has made a mark in the acting world, starring in the film "School Spirits" (2017), YouTube series "Guilty Party" and three new vertical series set for release in late 2024. Her performances have been praised for their authenticity and emotional depth, further establishing her as a versatile artist.

ADVENTUROUS SPIRIT & CREATIVE SOUL

Wanderlust courses through Tiffany's veins. Whether surfing in Bali, skateboarding through Venice, or snowboarding endless mountain terrain, she embraces the thrill of exploration; always wanting to push her own limits and be immersed in what it means to be alive. Her keen awareness for the world around her allows her to capture the beauty and wonder often missed by others, translating experiences into soul-stirring songs and captivating performances.

BRAND PARTNERSHIPS & COLLABORATIONS

Tiffany's grounded and curious nature makes her an ideal partner for brands that value genuine connections and mindful awareness. Her adventurous and free-spirited personality aligns perfectly with sustainable and ethically-conscious brands. Brand partnerships include and are not limited to: Hollister, Apple, Disney, 20th Century Fox - The Greatest Showman, BestBuy, Target, Intel, Yamaha, Charity Water, and Albion Fit.

A WOMAN OF DEPTH & DISCOVERY

Tiffany is no longer the youthful starlet she once was. She has come into her own, evolving into an artist with a profound capacity to tell stories that matter. Her music and acting are not just performances; they are expressions of a life lived with intention and courage. As she continues to explore new creative territories, Tiffany remains committed to inspire others to find purpose, hope, love, and adventure greater than we could ever imagine.

MANAGEMENT

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OFFICIAL PHOTOS

